

GLOBAL IMMERSION ANNOUNCES NEW HEAD OF OPERATIONS

Paul Isaacs appointed in role dedicated to bright future of superior process, delivery and growth

West Sussex, UK - October 25, 2011 - Immersive experience innovator, Global Immersion, is pleased to announce the appointment of Paul Isaacs as Head of Operations, a role that marks the latest in an ongoing series of strategic developments which form a critical part of Global Immersion's rapid and ongoing international expansion plan.

Based at the Global Immersion UK head office and as the latest team member to join the company at the British headquarters, Isaacs possesses more than thirty five years experience in fields of engineering, programme management, senior management and leadership.

"I am delighted to welcome Paul to our team," comments Martin Howe, Global Immersion's Chief Executive. "His extensive experience will be leveraged to bring outstanding levels of understanding and practice to our growing business, and his appointment comes at a time when we can effectively deploy him as a catalyst for change which will take us into our next planned phase of growth. Isaacs will assist with the alignment of our business goals and our aim of providing an ever-improved service to our clients, working toward becoming the preferred supplier within the high performance digital immersive theater arena."

Speaking about his appointment, Isaacs says: "I am thrilled to be provided with the opportunity to join such an attractive and fast growing firm within an exciting, growing business sector. Joining the Global Immersion team at this stage of their evolution, I welcome the prospect of developing a business that is really going places. In four years, Global Immersion has developed a strong reputation for innovation and premium solutions within the world of digital planetariums and immersive experience. Going forward, it is imperative that we expand upon our unique and high quality market proposition with the focused implementation of systems, processes and standards parallel to those adopted within industries such as flight simulation."

Isaacs holds an MBA and joins Global Immersion from Rockwell Collins Simulation & Training Solutions where he held the position of Principle Manager of EuMEA Programmes. Earlier in his career, Isaacs served as Operations Director at Evans & Sutherland, General Manager at Alteon Training, and Programme Manager at British Aerospace, having launched his career in simulation engineering in the Royal Air Force. Isaacs is also a Fellow of the Institute of Leadership and Management.



PHOTO: Paul Isaacs, new Head of Operations at Global Immersion

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About Global Immersion

Global Immersion is an award-winning organization, dedicated to the unique and innovative medium of immersive theater and specializing in the design and integration of world-class planetarium, giant screen, 3D and 4D environments.

With over thirteen years experience in the world of fulldome displays and scientific data visualization, Global Immersion combines a wide range of proven technologies to create enthralling and exciting immersive theater. As a full-service team, they pull together consultancy, design, technology, engineering, system integration, content and creativity – for world-class experiences that are built for the future. www.globalimmersion.com

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