



GLOBAL IMMERSION FULLDOME SERVER SYSTEM SUPPLIED TO ELITE BUSINESS PRODUCTIONS

West Sussex, UK – 2 August 2010 – Global Immersion has successfully delivered a high performance Fidelity Play™ full dome media solution to Elite Business Productions. This transportable server system has been designed to feature within one of the largest ever portable dome structures alongside a multi-channel audio and projection solution, and will be relocated to up to nine different sites within the USA and Canada throughout 2010.

Specializing in the tailored production and management of event media and hardware solutions, Elite Business Productions contracted Global Immersion to design and supply a custom media management system for integration into a 21-meter (70-ft) portable dome structure. This fully transportable immersive environment is intended for use by a client of Elite as a key deliverable of the integral full dome display and audio solution, and will be used to display a custom show, produced by Elite, to private audiences.

Global Immersion designed the seven-node media server to deliver up to six projection channels, housed in a secure transportable rack solution and featuring a comprehensive central control station. This configuration in turn provides Elite Business Productions with a platform upon which they can store, manage and playback premium quality media onto the dome.

Rob Jones, Executive Producer at Elite commented; “After researching numerous systems to deliver full dome video content, we felt very comfortable with the product and team at Global Immersion. From sales to install and training, they partnered with us very well.”

-----END-----

About Elite Business Productions

Elite is a full-service Creative Production Company with in-house video production, graphic design, and a creative team of former Disney Entertainment professionals who truly have a passion for outstanding service and the know-how to produce award-winning meetings, events and media.

The creative team has brought 11 American Business Awards (nicknamed the “Business Oscars”) home to Orlando, earning top honors for corporate convention production, association meeting production, opening video module, sales training, documentary multi-image production and set design.

About Global Immersion

Global Immersion is an award-winning organization, dedicated to the unique and innovative medium of immersive theater - specializing in the design and integration of world-class planetarium, giant screen, 3D and 4D environments.

With over ten years experience in the world of full dome displays and scientific data visualization, Global Immersion combines a broad range of proven technologies to create enthralling and exciting experiences. As a full-service team, they pull together consultancy, theater design, advanced projection technologies, content production, user-friendly controls and advanced audio & lighting – all on a digital infrastructure.

####



continued...

For further information, please contact:

General Information - Global Immersion

Ms. Beth Nicholas

Marketing Manager

Global Immersion

+44(0) 845 0456 225

beth.nicholas@globalimmersion.com