

# Intensity™

multi-dimensional theater.

tailored

unique

sensory

intense

**Intensity** is the premium full-service solution for venues seeking unique multi-dimensional experiences. We go beyond 3D by enhancing theaters with 4D motion seating, theater effects, screens, leading-edge large-format and 3D technologies, pre-show areas, spatialized audio, smart lighting, custom show production, and creative audience interaction solutions plus so much more...

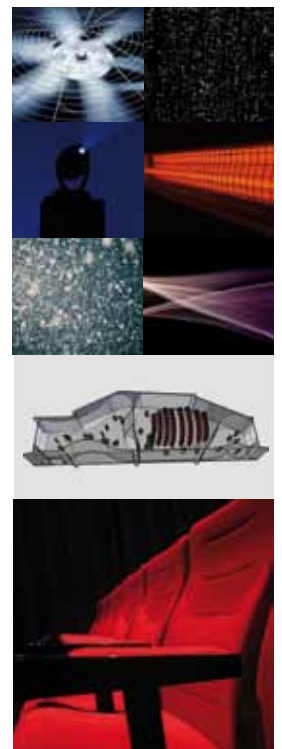
Using our established design-build process, our team devises unique solutions built around budget, needs and target audience - enabling you to own a unique **Intensity** theater that is at the forefront of technology, and exceeds your dreams of owning a world-class facility.

**Intensity** brings together professional-grade technologies and exciting sensory stimuli to create the ultimate immersive experience for science centers, museums, theme parks and visitor attractions alike.

Working closely with our partners, we offer complete interior design, show storyboarding and production, in addition to unique motion seating solutions - and we'll offer you a range of options for the screen, projection, control, management, 3D glasses, audio, lighting, theater effects, workflow, maintenance and more for the definitive multi-dimensional theater.

We understand how crucial it is to have a cutting-edge experience that will increase your visitor numbers - but we also understand that it's vital to integrate the experience perfectly within its surroundings. This means considering a large number of factors including the desired 'take-home' message, visitor flow and architectural layout - complimenting the existing technologies, experiences, exhibits and attractions within your facility.

By modifying and integrating the latest high-performance components, we will work with you to devise a flexible **Intensity** solution...suitable for almost any event, ideal for a stunning multi-dimensional experience, and perfect for creating the 'wow' factor.



## FEATURES

- Powerful immersive display system ranging from large-format to stereoscopic 3D projections (either active, passive or Infitec )
- Fidelity Play content storage, management and editing facility (Media Server + Media Director) with a range of experience enhancement add-ons including: Uniview Large-format, 3D and full-dome show source & supply
- Made-to-order show production
- From our Intensity range of theater enhancements:
  - hi-FX : Wide selection of theater effects
  - hi-MOTION : Exclusive motion seating solution in partnership with D-Box
  - hi-LIGHT and hi-TEMPO : Powerful smart lighting and audio solutions
  - hi-TOUCH : Creative and unique visitor interaction solutions
- From our ESSENTIAL THEATER range:
  - SCREEN: Range of screen sizes, gains and materials
  - CONTROL: Comprehensive, pre-programmed Global Immersion theater control, automation and management system for a variety of multimedia applications (including multi-windowing and rapid show production/editing facilities)
- Workflow management (including 3D glasses management and visitor flow planning)
- Array of creative finance options
- Support: Full system training package and tailored support plan including remote-diagnostics and virtual support, turn-key warranty and spares agreement



## SHOW PRODUCTION

We work with leading content production houses to create you an exclusive multi-dimensional show that's exactly how you want it. Whatever your budget, subject matter, language, target audience or location in the world, we will plan your show to the finest detail - and configure the Intensity theater around the content to deliver a seamless experience for you and your visitors.



Storyboard illustrations © 2009 NSC Creative

## PRE-SHOW AREA

There are a wide range of creative options we can bring to the table; including LCD and plasma displays, graphics, projection walls, interactive floors and glass displays.

## THEATER DESIGN

We offer full interior and schematic design - taking into consideration visitor circulation, screen size/ shape, pre-show area, display type and show content.

## TECHNOLOGY

Our team has access to range of pro-grade technologies from manufacturers including projectiondesign , Christie , Digital Projection , Infitec and JVC . We also have our own innovative, super-efficient 3D glasses washing system, hi-TEMPO spatialized audio systems, innovative hi-LIGHT smart lighting and hi-TOUCH audience interaction solutions to accommodate your operational requirements and wow your visitors.

## SEATING: hi-MOTION

Our exclusive hi-MOTION seating system is brought to you in partnership with D-Box , the experts in premium seating experiences. In addition, we also offer standard and bass rumbler seating configurations. Each seating solution comes with a wide range of fabric and color options.

## THEATER ENHANCEMENT EFFECTS: hi-FX

- **Wind:** Enhance show scenes and compliment other 4D effects. Quiet and cost effective, with variable control and minimal maintenance.
- **Lighting:** Powerful visual stimulus emphasizing mood, temperature and environment/location. Options include entrance/exit, runway, Tivoli, conference/presentation, ambient effects, strobe and gobo lighting.
- **Snow:** Highly realistic and cost-effective yet quiet and non-staining for variable-size dry-snowflakes.
- **Rain:** Choose from rain curtains and sprinkler systems, through to full misting solutions.
- **Heat:** Rapid temperature fluctuations induced by fans, infra-red heaters or pro-grade air conditioning systems.
- **Scent/olfactory:** Select from a range of quickly disappearing scent options.

**In addition to Intensity theater solutions, Global Immersion offers the Fidelity range of theaters.**

**fidelity™**

Our award-winning range of Fidelity display solutions have been rigorously developed over more than eleven years to provide an optimum balance of:

- Performance
- Stability
- Cost

None of our systems are wedded to a particular technology or product - we custom-design each and every project to reflect the individuality of your request depending on your budget, application and your dream.

Combined with extensive know-how and skills, a Global Immersion theater solution will provide dependably stunning images for years to come.

## OUR INSTALLATIONS

