



GLOBAL IMMERSION BRIGHTENS UP GATES PLANETARIUM IN DENVER

Denver Museum of Nature & Science Latest Owner of a Fidelity Bright

West Sussex, UK --- 6 May, 2008 --- The Gates Planetarium at Denver Museum of Nature & Science (DMNS), Colorado is one of the latest digital fulldome theaters to become home to a Global Immersion Fidelity Bright system. As part of the upgrade, the previous 11-channel system that was originally installed by SEOS in 2002 has now been replaced with six channels of ultra-bright projection technologies and a custom Global Immersion theater optimization package.

Above the 125 seats, a six-channel projection design F30 sx+ DLP® projector system is engineered and positioned with precision around the 17.5 meter (57-foot) dome giving optimum coverage. This tailored Fidelity Bright solution is specifically designed to produce a graphically stunning display with high levels of brightness and resolution.

Theater management and control has been facilitated with the integration of a Global Immersion Media Server and Media Director solution – one that produces breathtaking results and will allow the team at DMNS to switch and layer between other primary image sources, giving theater staff the flexibility to choose between real-time and pre-rendered content as they please.

Tony Scott, Technical Manager at Global Immersion commented; “The staff at Gates Planetarium now has our Media Director and Media Controller package so content management and production facilities will be really efficient. We integrated Uniview™ into the control system for real-time space and data visualization flights - this is going to add to their already extensive and diverse list of shows and presentations.”

Dave Noel, Vice President of Technology at Denver Museum of Nature & Science, has said; “The Museum has a lengthy and beneficial work-share relationship with the Global team. The updated system looks great, expands our capability and has significantly reduced our operating overhead.”

Scott adds; “The beauty of this installation is that it incorporates a range of technologies that have really developed and matured recently. As a result, this stable, reliable and cost-effective solution has been seamlessly integrated with the existing equipment and benefits from low overall operating costs and is easy to maintain.”



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The staff at Gates Planetarium will use the renovated facility to educate and entertain a diverse audience of all ages – including investigating the psychological link between improved learning and content retention within immersive environments.

About Denver Museum of Nature & Science

The Denver Museum of Nature & Science is the Rocky Mountain Region's leading resource for informal science education. A variety of engaging exhibits, activities and discussions help visitors celebrate and understand the natural wonders of Colorado, Earth and the universe. The Museum is located at 2001 Colorado Blvd., Denver, CO 80205. To learn more about the Museum, check www.dmns.org, or call 303-322-7009 or 1-800-925-2250.

About Global Immersion

With over ten years experience in the world of fulldome displays and scientific data, Global Immersion brings together a broad range of proven technologies, offers a variety of services and provides turnkey solutions from content through to completion. Our truly fresh approach brings a vast heritage to the party, this is coupled with our passion for building innovative, immersive theaters and puts us center stage as we work worldwide with our international partner network.

To find out more, [talk to us](#)

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